

# IMPORTANT DATES & DEADLINES

M	August 2 – October 1	First deadline for Family Ads – <i>please!!</i>
W/TH	August 18+19	Second session senior portraits at Danversport Yacht Club. \$20 FEE refundable with return of proofs.
W	September 8	Senior Packets distributed at senior meeting
T	September 14	Final senior portrait opportunity. Exterior photos taken on HS grounds by Prestige Portraits. <b><u>ALL remaining seniors MUST be photographed today.</u></b> \$20 FEE refundable with return of proofs.
M	September 27 - October 1	Senior Packets due
	October – December	Jostens Yearbook order forms arrive in mail (there will be a total of <i>three</i> JDS mailings) Order via phone, fax, online ( <i>may use button on Yearbook link on HS home page</i> )
		October - February SOS ad campaign for underclassmen begins and run through early February
F	October 1	Cover designs due; chosen entry and runner-up receive free book; will be ordered by Yearbook.
M-F	October 4 - 8	\$10 Late Fee
M-F	October 11 - 15	\$15 Late Fee
M-F	October 18 - 22	\$20 Late Fee
M-F	October 25 – 29	\$25 Late Fee; <b>NO packets accepted after Mon, 11/1</b>
M	November 1	Senior with FULL page business advertising will receive a free yearbook. <b>End</b> of free yearbook incentive offer.  Senior packets will not be accepted after this date.
W	December 1	Friends Collage Page (seniors only) Parent/Family Ad <b>FINAL</b> Deadline (#2) Patron List - Deadline #1 Business Ads - Deadline #1 Underclassmen SOS Ads Deadline #1
TBA -	Early January* date TBA	ORDER YRBK!! Last opportunity to order through JDS (via mail, phone, fax )
	End of JDS* – June	Order Yearbook thru Mrs. Richards (no personalization or accessories; \$10 more than JDS price
	Late February	SOS, Patron List and Business advertising closes. Closing date determined by advertising space available.



