

HWRHS Yearbook 2011

Tory Koch

2011 Editor-in-Chief

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Mrs. Janine Richards

Faculty Adviser

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NEW Community photo site : <http://images.jostens.com/login.asp> for all sports and activities photos. This can also be *easily* accessed by going to the high school web page, click on "Yearbook" and then click on the special widget button.

Check out our new widget and slide show; see what is going on at the Regional and be a part of it by sending us your photos for the online slide show as well as for the yearbook. Please contribute.

HELLO, CLASS OF 2011 !

Hope your summer has been going well. Rest up because in just a another month or so, the pace of life is going to get a lot faster. Of course, you don't need or want me to remind you of THAT !. Although the 2011 Yearbook process started last March, July marks the official start for our first deadline, the Senior Section, which will begin in earnest when you return to school. With so much material to collect, collate and process, it is absolutely essential that you provide the requested materials AND in a timely fashion. This letter is a heads-up, designed to have you begin the process before the hectic senior year begins.

The senior packet will be distributed during the September 8 homeroom. It will be due, complete, in one month. Extensions will carry a weekly penalty. **To aid in your planning, please save this document and refer to it often to keep up with the requirements and timeline. Start NOW and you won't be scrambling at the last minute.**

SENIOR PORTRAIT

Your *most* important summer obligation is to have your **senior portrait** taken. McGrath Studios, our Yearbook's official photographer, has already held the first session at the lovely Danversport Yacht Club. The second session will be there on August 18 + 19. Simply go to the www.photoappointment.com website and use our password, hwhs, to access the appointment calendar. **(For more details refer to enclosed copy of the updated letter that was sent in the photographer's mailing)**

We really urge you to make every effort to have your picture taken during one of the summer sessions. However, for seniors who are not able to schedule a session at Danversport, I have arranged for a photographer to come to the high school for a *last opportunity* on Tuesday, September 14 . **ALL SENIORS MUST BE PHOTOGRAPHED BY OUR PHOTOGRAPHER.** As explained in the letter enclosed with the photo information, we want to guarantee full senior coverage in the Senior Gallery section. McGrath will provide the Yearbook with a CD of the retouched pose of your choice, even if you do not choose to buy any package from them. Your \$20 sitting fee will be

refunded once you return the proofs. Outdoor shots will be taken, during a free block or right after school, before sports practice starts, at a variety of on-campus sites whose backgrounds are picturesque. There will be a sign-up on Room 204 door starting on Thursday, September 2. Your only up-front cost for any of the senior portrait sessions is the sitting fee which is payable to the *photographer*, not to Yearbook. Photos from other photographers may be used but

- The photo must be submitted by **OCTOBER 1**. *No late submissions accepted.*
- You must also be photographed by Prestige for McGrath Studios, as a yearbook back-up and for school ID's.

SENIOR PACKET DEADLINES AND LATE FEES

We work under strict deadlines and the senior section is our first submission. Please help us keep on schedule.

As previously stated, senior packets will be distributed at a senior class meeting on Wednesday, September 9 and are due by **Friday, October 1ST**. *Only complete packets will be accepted. Material cannot be submitted piecemeal.* The following fees will be collected for late submissions:

\$00.00	if complete packet submitted	Sept 27 - Oct 1
\$10.00		October 4 - 8
\$15.00		October 11 - 15
\$20.00		October 18 - 22
\$25.00		October 25 - 29

Absolutely NO packets accepted after Monday, November 1.

It's not too soon to start gathering your senior packet materials.

After much experimentation, we have concluded the most efficient way to submit material is via hard copy, not email -- please. Here is what you will be asked to submit:

WRITTEN

Senior quote (300 characters, not words)

PHOTOS (Hard copy on glossy

photo paper or on a CD.

DO NOT SEND ORIGINALS and DO NOT EMAIL

Senior portrait (if not by Prestige/McGrath Studios ; BW or color ; wallet-sized. The Senior Gallery is in black and white.

Class Will Student to student
Student to teacher

Candid to be placed next to senior portrait. Preferably not an alternate senior portrait from the same session.

I Remember When...

Baby picture

Class Favorites

My **summer vacation** (job, trip, adventure)

Superlatives

Born to Perform (a talent/skill you practiced in childhood and are known for today)

Regional Remembered (what is essentially Regional ? teacher sayings, rituals, traditions, etc)

Back in the Day (elementary/MS pix)

Then and Now Photo of you and classmate(s) in earlier years in a cute or funny pose **and** a current-day reenactment, to be printed side by side.

So start thinking about what you are going to write as well as collecting and copying those treasured photos NOW so you won't be overwhelmed in September.

Attention all ARTISTS and PHOTOGRAPHERS : We need a cover that is original, innovative and creative in either black and white, in color or both. It can be a drawing, a painting, a photograph, or mixed media. We want it to be eye-catching, memorable and DIFFERENT. We are also considering using an original logo so start working on it now! You may submit as many entries as you want. And here's a **SPECIAL INCENTIVE** .

Besides the glory and bragging rights, the student whose cover entry is chosen will earn a free, personalized yearbook. The runner-up entry will be used as the title page and will earn a free yearbook. I will place the book order for you. Additional entries may be used elsewhere in the book.

GO WILD ... BE CREATIVE ... *but* tasteful.

The cover is the first thing printed so we need ALL ENTRIES TO BE RECEIVED BY Friday, OCTOBER 1

Anybody who enjoys art or photography is urged to join us at our Monday meetings. We are always in need of accomplished photographers to take team and event pictures as well as candid.

YEARBOOK ORDERING

To facilitate the ordering process, our high school uses **JOSTENS DIRECT SOLUTIONS(JDS)**. You will receive THREE mailings by January; save these envelopes; they are NOT junk mail. Order via mail, fax or phone. JDS offers personalization options and accessories. You may also order by going to the HS homepage. Scroll down to the Yearbook widget and click on the ordering button. Once the last **JDS** deadline expires in January, yearbooks may be reserved with me. I order a limited amount of extra copies that you can purchase from me *but at an increased price*. So save time and save \$\$ and order through Jostens.

ADVERTISING

WHY ?

The cost of equipment and supplies for such a large and encompassing publication is constantly increasing. In order to cover expenses, keep the cost of the yearbook down, all the while keeping up with technology and opportunities to improve, we depend exclusively on the generosity of contributors. The Yearbook is self-funding so advertising revenue is crucial.

HOW ?

Here's a senior class challenge : **if** each senior obtains a **minimum** of one family ad **and** one patron list ad, our work will be able to continue without interruption or decreased quantity or quality.

We urge all seniors to collaborate with friends and create a *Friends' Page*.

Additionally, we would be **most** grateful to any family member who could procure a private business, workplace or community organization ad in our *Business Ad* section. Since this advertising is so vital, we have not raised the prices in over ten years. Although it is referred to as the *Business Ad* section, any individual(s) or organization that wishes to place an ad will be placed here. In addition, the ad can be personalized to single out a particular graduate or group of graduates.

Another (less costly) opportunity is to join other family and community supporters in our *Patron List*. As a recap, listed below are the various types of available advertising.

WHAT ?

Student Ad Individual or group of seniors create a collage with or without text

Parent/Family Ad Traditionally a *surprise* ; with a picture of the graduate, most often from babyhood or childhood + a message. Quantity of text and photos determined by size of ad.

Patron List Extended family, friends, neighbors, professionals, non-profit organizations, clubs contribute a modest to larger amount.

Name is listed.

Friends Page Seniors collaborate with friends to produce a single or double page collage.

Business Ad Own design or ours for businesses of the community or affiliated with family.

Salute Our Seniors (SOS memo ad) Later in the school year, **high school** friends, teammates and siblings will be extended the low-cost opportunity to express good wishes to a graduate. This is a separate from the advertising section.

Forms are included in this mailing. Send to HWRHS Yearbook, c/o Mrs. Janine Richards, 775 Bay Road, South Hamilton, MA 01982. Copies of these forms are also available on the Yearbook link on the high school's home page. There are deadlines. Last year we had to turn away late inquiries because there were no available pages. So please submit your family ad by or business ad as soon as possible.

AND NOW, Here is another SPECIAL INCENTIVE

Any senior who obtains the equivalent of a full page of **BUSINESS** advertising or \$200 in Patron listings by **NOVEMBER 1** will earn a **FREE YEARBOOK**. *This offer does not include Family Ad.*

**Please, please make sure the senior's name is indicated on the contract so I can order him/her a book.

IMPORTANT DATES & DEADLINES

M	August 2 – October 1	First deadline for Family Ads – <i>please!!</i>
W/TH	August 18+19	Second session senior portraits at Danversport Yacht Club. \$20 FEE refundable with return of proofs.
W	September 8	Senior Packets distributed at senior meeting
T	September 14	Final senior portrait opportunity. Exterior photos taken on HS grounds by Prestige Portraits. <u>ALL remaining seniors MUST be photographed today.</u> \$20 FEE refundable with return of proofs.
M	September 27 - October 1	Senior Packets due
	October – December	Jostens Yearbook order forms arrive in mail (there will be a total of <i>three</i> JDS mailings) Order via phone, fax, online (<i>may use button on Yearbook link on HS home page</i>) October - February SOS ad campaign for underclassmen begins and run through early February
F	October 1	Cover designs due; chosen entry and runner-up receive free book; will be ordered by Yearbook.
M-F	October 4 - 8	\$10 Late Fee
M-F	October 11 - 15	\$15 Late Fee
M-F	October 18 - 22	\$20 Late Fee
M-F	October 25 – 29	\$25 Late Fee; NO packets accepted after Mon, 11/1
M	November 1	Senior with FULL page business advertising will receive a free yearbook. End of free yearbook incentive offer. Senior packets will not be accepted after this date.
W	December 1	Friends Collage Page (seniors only) Parent/Family Ad FINAL Deadline (#2) Patron List - Deadline #1 Business Ads - Deadline #1 Underclassmen SOS Ads Deadline #1
TBA -	Early January* date TBA	ORDER YRBK!! Last opportunity to order through JDS (via mail, phone, fax)
	End of JDS* – June	Order Yearbook thru Mrs. Richards (no personalization or accessories; \$10 more than JDS price
	Late February	SOS, Patron List and Business advertising closes. Closing date determined by advertising space available.





updated copy of original letter

HAMILTON-WENHAM REGIONAL HIGH SCHOOL

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Principal Mr. Matthew Fox
Associate Principal Mr. Brian Menegoni
ORIGINAL JUNE LETTER REVISED: JULY 27, 2011

Yearbook Advisor Mrs. Janine V. Richards
Yearbook contact hamwenyearbook@aol.com

Dear Parent/Guardian of the Class of 2011,

The time has come to plan for the 2011 Hamilton-Wenham Regional High School Yearbook. As your children were told during their June 11th class meeting, this year we have made arrangements for Prestige Portraits by Lifetouch, Inc. to take photos of **ALL** our seniors. This will ensure that every single senior is represented in the senior portrait gallery and that their photos are of the highest caliber. If you wish to submit a professional photo from another source, it must be emailed as a jpg or submitted on a disk **NO LATER THAN October 1st** and subject to our approval. **We will not accept alternative photos after October 1.** However, to ensure that every student is photographed, we request you have your child photographed by Lifetouch as well. The Lifetouch photo will hold them a spot in the portrait gallery and, **if you meet the deadline**, the alternative photo will replace the Lifetouch photo. We will also be asking seniors to submit a candid photo. It is possible you might want to use the Lifetouch picture as the official picture and the alternative photo as the candid (or vice versa). In any case, as explained below*, this will be at no additional cost and thus will be a no-cost back-up.

Due to overwhelmingly positive feedback, the summer yearbook photography sessions will once again take place at the Danversport Yacht Club on Rte 62. This site provides a variety of lovely outdoor backdrops and there is ample, free parking. Online scheduling will be available at www.photoappointment.com. The password is hwhs. If you do not have access to a computer, you may call the scheduling department at 1- 800-426-9533 ext 701. **NEXT SESSIONS: August 18 + 19.**

An additional, final portrait session at the high school, will be arranged September 14 for any student who cannot meet the designated summer appointment. Students will sign up for a time slot during a study hall, lunchtime or right after school. **Students are urged to make an appointment during the summer** when they are not busy with school work, sports and the college admission process. **ALL STUDENTS WHO HAVE NOT BEEN PHOTOGRAPHED MUST BE PHOTOGRAPHED ON SEPTEMBER 14, EVEN IF A PHOTO FROM ANOTHER PHOTOGRAPHY STUDIO MAY BE ULTIMATELY USED IN THE YEARBOOK.**

*There is a \$20 sitting fee that will be refunded to you if you return the proofs of your pictures. *Be sure to bring your check to the session.* The studio will send the Yearbook a professionally retouched yearbook photo; one less task you will have to think about. **So easy - and free!!!!** You will also have the opportunity to purchase portrait packages, but are under *no obligation to do so.*

Thank you for all your support of our Yearbook. Have a safe, healthy—and fun!! summer.

Sincerely,
Janine V. Richards, YEARBOOK Faculty Advisor

